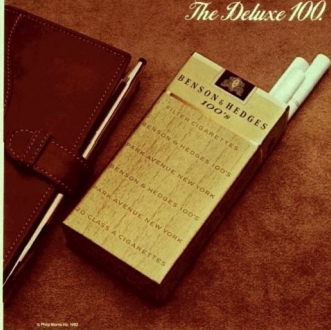


BENSON & HEDGES

The Deluxe 100.



© Philip Morris Inc. 1992

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

16 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec 81

Full flavor

00014-01260A
Benson & Hedges Full Flavor
"Leather Wallet"
Pacquet - May 11, 1992
Special Introduction - May 10, 1992
page - 41 (over)
Wells, Rich, Greene, Inc.



* Please note: The above-mentioned magazines actually ran the Ad in Letterpress. The engraver made up the reprints in Offset in error.